



**Media Advisory
For Immediate Release**

***Raize the Truth* Launches
Raize Your Voice - Open Mic Event
Smiths Falls, March 3, 2008**

Who: The *Raize the Truth* crew is a youth led anti-tobacco industry movement whose mission is to expose big tobacco's manipulative tactics and deception practiced on youth.

What: Raize is putting on an Open Mic event where performers from Leeds, Grenville and Lanark can come and try out their material. There will be a "Raize Your Voice" corner where participants can speak out on the tobacco industry and how they feel.

When: Monday, March 3, 2008 6:30 pm -9:30 pm

Where: Smiths Falls District Collegiate Institute

Why: This is just one of the many events Raize will be holding to reach out and move within the community. The purpose is to build recognition and help denormalize the use of tobacco products.

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