

MEDIA RELEASE

March 22, 2010



Every Kid
In Our
Communities



Leeds & Grenville

More Families in Leeds & Grenville to Benefit from a Successful Positive Parenting Program

The Triple P (Positive Parenting) program, of *Every Kid In Our Communities of Leeds and Grenville*, has been successful in accessing a grant from the Ministry of Health Promotion's Healthy Communities fund for a media campaign to promote awareness of the program and how to access information. The world-renowned, evidence based initiative is designed to help parents deal with childhood development and behaviour issues.

Many families throughout the counties have already benefited from the services offered under the Positive Parenting Program, and now with the approval of the funding, Every Kid In Our Communities is confident that **even more families will be able to tap into the resources proven to help with many of the challenges parents face in raising their children.** The Every Kid in Our Communities Coalition is made up of close to 50 local partners who share a common vision for kids in Leeds and Grenville Counties.

The Positive Parenting Program, dubbed Triple P, connects families with practitioners in their local community who can provide a range of support and advice for parents on how to address the many different phases children go through from infancy to the teenage years. **The program focuses on helping parents make a big difference by making small changes in how they connect with their children.** It is a source of support for parents that offers print resources, one-on-one sessions and group programs.

Since the program's initial launch in Leeds & Grenville, there have been 80 practitioners successfully accredited from 18 agencies with more practitioners training planned in March 2010.

For more information about Triple P support, groups and resources in your community call: **1-800-660-5853** or visit www.everykid.on.ca

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