

MEDIA RELEASE

May 15, 2014



Active Transportation Summit for Eastern Ontario planned for May 29, 30

The first annual **Eastern Ontario Active Transportation Summit** is happening on May 29th and 30th. Hosted at the Almonte Old Town Hall by a network of diverse partners including Bicycle Month, LGL District Health Unit, Town of Mississippi Mills, Mills Community Support, Ontario By Bike, Share the Road, the Counties of Lanark and Renfrew, Healthy Communities Partnership, Renfrew County Physical Activities Network, and I Walk Canada, the summit will bring top notch speakers from across the province to Eastern Ontario.

There is much to celebrate and much to learn. Participants are welcome from the entire Eastern Ontario Area.

Provincial thought leaders will speak on topics as diverse as pedestrian and bicycle friendly communities, being a bicycle welcoming business, developing complete streets policies, the economics of a bicycle and pedestrian friendly community, the debunking of risk management myths, the economic benefits of rail trails, and other topics. Film maker David Chernushenko will screen his film "Bike City, Great City." Partners have created a great two day program of interest to municipal councils, planning and public works staff, persons interested in public health, Chamber of Commerce members, cycle and pedestrian advocates and citizens at large.

"We're proud to be hosting the first annual EOAT Summit in Mississippi Mills. Healthy living and active transportation have been identified as important economic drivers in our Town Economic Development Strategic plan." said Tiffany MacLaren, MM Community Economic and Cultural Coordinator. "We look forward to this opportunity to showcase our amazing community. Thursday evening's taste of the town will have attendees exploring and experiencing local cuisine across Mississippi Mills. This event will not only shine a spotlight on initiatives we have been working towards it will also create a collaborative spirit and encourage forward thinking and further focus in this important area."

To register visit - http://www.healthyllg.org/active_transportation_summit.html

It's only \$50 for the two days and includes a \$10 voucher for a downtown restaurant on May 29th, Lunch on the Thursday and refreshments for both days. Registration is limited so book soon!

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Contact;

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