

# Leeds, Grenville and Lanark District Health Unit Media Release



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## Local Youth Film Contest Offers a Chance to Win \$1000

The 3rd annual MyView Film Festival offers youth, aged 12-21, an opportunity to express themselves through film and a chance to win great prizes. Participants are encouraged to create a video highlighting an important issue in their community, along with ideas of how to make it better.

Thanks to generous sponsors, there is a grand prize of \$1000 for best overall film, along with other great prizes for Best in Age categories provided by TVCogeco; and awards for Best Fiction; Best Documentary; and Judge's Choice. This year, a regional youth engagement campaign called Love My Life...tobacco free is sponsoring the Production Workshops available throughout the Tri-County to help youth get the most of their film-making experience. To support this campaign, the Judge's Choice prize of a GoPro camera – will be awarded to the best tobacco related film. Another fun new category offered this year is "Best Foreign Film", which will allow entries from youth outside of Leeds, Grenville & Lanark Counties as inspiration and to encourage more widespread promotion.

"Youth are such a valuable part of our communities, and having a platform to hear their voices is essential for positive community development", says MyView planning committee member Rebecca Shams. Real and important issues have been highlighted in past year's films, including teen suicide, the environment, healthy living and healthy relationships. Youth used humour and drama to captivate audiences at the Dandelion Festival's grand screening and awards ceremony. In previous years, films have been submitted from youth all over Leeds, Grenville & Lanark Counties, and to date they have received over 2700 views on YouTube.

Let's make this year's contest the best yet! For contest entry details, or to book a free production workshop in your community, go to [www.myviewfilmfest.ca](http://www.myviewfilmfest.ca) or email [myview@kemtpvilleyc.com](mailto:myview@kemtpvilleyc.com)

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Contact: Susan Healey, Communications Co-ordinator, 613-345-5685 or 613-802-0550