

MEDIA RELEASE



Community Announcement: Every Kid in our Communities to Honour “Asset Builders”

LEEDS AND GRENVILLE—The Every Kid in our Communities (EKIOC) Coalition is looking for nominations of organizations, businesses, and people who make a difference in the lives of Leeds, Grenville children and youth- in other words they build assets* in children and youth! These “asset builders” will be recognized at a ceremony on Sunday, May 1st, 2016 as part of the YMCA of Brockville and Area Healthy Kids Day.

The Every Kid coalition is looking to identify organizations, businesses, and people who:

- Express care and concern (e.g. are present, show interest in children and youth; invest time and energy in doing things for and with them)
- Challenge growth (e.g. inspire children and youth to see future possibilities; expect youth to live up to their potential;
- Provide support (e.g. encourage young people to achieve; provide children and youth with practical assistance and feedback; model positive behaviours)
- Share power (e.g. respect youth and treat them fairly; give youth a voice)
- Expand possibilities (e.g. expose young people to new ideas, experiences and places; connect youth to people who can help them grow)
- Advocate for young people (especially in forums where youth voices might be rarely be heard)

Margaret Fancy, coordinator of Every Kid in our Communities (EKIOC) explains: “Every day organization and individuals in Leeds, Grenville influence the lives of young people in a positive way. Our coalition wants to pay tribute to these “asset builders””.

The deadline for nominations is April 18th, 2016. Forms are available online at the EKIOC website: www.everykid.on.ca or they may be requested by phone 613-345-5685 ext. 2226.

Anyone seeking more information about the 2016 Recognition of Asset Builders Celebration may contact Tawnya Boileau, by calling 613-345-5685 ext. 2226, or via e-mail tawnya.boileau@healthunit.org.

Every Kid in our Communities of Leeds & Grenville is a community collaboration dedicated to the long-term success of every child and youth. For more information please visit, www.everykid.on.ca .

**Asset building refers to activities that contribute to an increase in the internal and external Developmental Assets® of young people. Developmental Assets® are 40 research-based, positive experiences, skills, opportunities, qualities and values that influence young people’s development. They are developed through relationships with caring, responsible people. For more information please visit: <http://www.search-institute.org/> or <http://everykid.on.ca/> .*

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Media are invited to attend the Recognition of Assets ceremony on Sunday, May 1st at the YMCA of Brockville and Area at 1 p.m.

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